Chapter 3 Learning Goals Objective

Directions: Based on your reading of the chapter and the notes in class, provide responses to the following. COMPLETE ON A SEPARATE PIECE OF PAPER.

1. What broad distinction can be made between most animal behavior and most human behavior?
2. How does culture affect social behavior?
3. How does heredity affect social behavior?
4. How are language and culture related?
5. What are the essential components of culture?
6. Why is culture more important than instinct in determining human behavior?
7. How do sociologists view human behavior?
8. What can be learned about a culture by studying its language and vocabulary?
9. How can language change a person’s perception of the world?
10. How do norms affect the way we live our lives?
11. Distinguish among the three basic types of norms.
12. How is conformity to norms learned and accepted?
13. Why are values important?
14. How have basic values changed in the United States over the past twenty years?
15. How is material culture related to nonmaterial culture?
16. What is the difference between ideal culture and real culture?
17. What benefits are to be gained by studying cultures other than one’s own?
18. How does cultural diversity arise within a society?
19. What is the role of ethnocentrism?
20. What similarities can be found in culture around the world?